

Potential Online Learning Philanthropic Buckets

Proof Points and Operators

- Demonstrate model effectiveness
- Replicate existing high-quality models
- Improve existing models
- Enable existing school operators to switch to blended models

Technology and Entrepreneurs

- Develop new operating models
- Early stage tool development
- Address market gaps
- Attract entrepreneurs, incubate innovation

INNOVATION

Policy, Advocacy, and Messaging

- Remove policy barriers to innovation (Digital Learning Now prescriptions: e.g. seat time, class size)
- Incent quality: mastery-based assessment
- Build coalition to support movement
- Market online learning

Support Systems

- Educate consumers to become smart buyers
- Structured collaboration
- Knowledge sharing
- Research and evaluation